



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)**
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926**
Buyer **CLOYD,ELISE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political (1065)**
Brand **RPOF 3 PAC HUKILL, GAETZ, GARDINER (1**
Acct Types **National/Political**
Est/Headline **1959/06297521**
Demo
Revision
Comments **RPOF-3 PAC**
RPOF-HUKILL, GAETZ, GARDINER

Invoice **635746**
Inv Date **9/30/2012**
Terms **Net 30**
Contract **329039**
Bill Type **Standard**
Period **8/27/2012 - 9/30/2012**

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/1/2012 4:51:25PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
8.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	09/07/12 10:33PM (Fr)	00:30	DH100TVFL	\$2400.00	
20.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	09/10/12 9:27PM (Mo)	00:30	DH100TVFL	\$3600.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Per week (2),Fr	09/07/12 7:55AM (Fr)	00:30	DH100TVFL	\$1500.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Per week (2),Fr	09/07/12 8:43AM (Fr)	00:30	DH100TVFL	\$1500.00	
22.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Fr	09/07/12 12:42PM (Fr)	00:30	DH100TVFL	\$625.00	
22.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Fr	09/07/12 12:56PM (Fr)	00:30	DH100TVFL	\$625.00	
23.0	Spot	6:00:00PM- 6:30:00PM	Per week (1),Fr	09/07/12 5:58PM (Fr)	00:30	DH100TVFL	\$2150.00	
24.0	Spot	7:00:00PM- 7:30:00PM	Per week (1),Fr	09/07/12 7:13PM (Fr)	00:30	DH100TVFL	\$2000.00	
25.0	Spot	7:30:00PM- 8:00:00PM	Per week (1),Fr	09/07/12 7:42PM (Fr)	00:30	DH100TVFL	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,F-1,Su-1	09/07/12 11:13PM (Fr)	00:30	DH100TVFL	\$1425.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,F-1,Su-1	09/09/12 11:13PM (Su)	00:30	DH100TVFL	\$1425.00	
27.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	09/09/12 6:29AM (Su)	00:30	DH100TVFL	\$600.00	
28.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Mo,Tu,We	09/10/12 7:29AM (Mo)	00:30	DH100TVFL	\$1500.00	
29.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1,W-1	09/10/12 12:22PM (Mo)	00:30	DH100TVFL	\$625.00	
29.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1,W-1	09/11/12 12:58PM (Tu)	00:30	DH100TVFL	\$625.00	
29.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1,W-1	09/12/12 12:13PM (We)	00:30	DH100TVFL	\$625.00	
30.0	Spot	6:00:00PM- 6:30:00PM	Per week (2),Mo,Tu,We	09/10/12 6:23PM (Mo)	00:30	DH100TVFL	\$2150.00	
30.0	Spot	6:00:00PM- 6:30:00PM	Per week (2),Mo,Tu,We	09/11/12 6:22PM (Tu)	00:30	DH100TVFL	\$2150.00	
31.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-2,W-1	09/10/12 7:13PM (Mo)	00:30	DH100TVFL	\$2000.00	
31.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-2,W-1	09/11/12 7:07PM (Tu)	00:30	DH100TVFL	\$2000.00	
31.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-2,W-1	09/11/12 7:23PM (Tu)	00:30	DH100TVFL	\$2000.00	
31.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-2,W-1	09/12/12 7:25PM (We)	00:30	DH100TVFL	\$2000.00	
32.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-2	09/10/12 7:36PM (Mo)	00:30	DH100TVFL	\$2000.00	
32.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-2	09/11/12 7:37PM (Tu)	00:30	DH100TVFL	\$2000.00	
32.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-2	09/12/12 7:37PM (We)	00:30	DH100TVFL	\$2000.00	
32.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-2	09/12/12 7:46PM (We)	00:30	DH100TVFL	\$2000.00	
33.0	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-1,W-2	09/10/12 12:01AM (Mo)	00:30	DH100TVFL	\$725.00	
33.0	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-1,W-2	09/10/12 11:46PM (Mo)	00:30	DH100TVFL	\$725.00	
33.0	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-1,W-2	09/11/12 11:54PM (Tu)	00:30	DH100TVFL	\$725.00	
33.0	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-1,W-2	09/12/12 12:01AM (We)	00:30	DH100TVFL	\$725.00	
33.0	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-1,W-2	09/12/12 11:45PM (We)	00:30	DH100TVFL	\$725.00	
34.0	Spot	11:00:00PM-11:35:00PM	Day,M-1,Tu-1,W-1	09/10/12 11:12PM (Mo)	00:30	DH100TVFL	\$1425.00	
34.0	Spot	11:00:00PM-11:35:00PM	Day,M-1,Tu-1,W-1	09/11/12 11:29PM (Tu)	00:30	DH100TVFL	\$1425.00	
34.0	Spot	11:00:00PM-11:35:00PM	Day,M-1,Tu-1,W-1	09/12/12 11:27PM (We)	00:30	DH100TVFL	\$1425.00	
35.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Mo,Tu,We	09/11/12 8:52AM (Tu)	00:30	DH100TVFL	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$52,625.00	Total Spots	35
Commission	(\$7,893.75)		
Net Total	\$44,731.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.